

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Rindy Miller Associates
Attention: Accounts Payable
1519 W 29th
Austin, TX 78703

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 965259-2 | 11/04/12 | November 2012 | 10/29/12 - 11/02/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|---------------------------|---------------------|-----------------|
| Aronberg/D/State Attorney | DAVE ARONBERG FOR S | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/27/12 - 11/02/12 | 965259 | 06382834 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|------------------------|-------------------|------------------------------|----------------|----------------|------------|-------------|
| 5 | 10/29/12 | 11/02/12 | 4:30a-5a | 430a-5a | MTWTF-- | :30 | 1 | \$60.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | MTWTF-- | 1 | \$60.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | 4:44 AM | 4:30a-5a | 430a-5a | :30 | RMDA12TV04 | \$60.00 NM |
| 6 | 10/29/12 | 11/02/12 | WPBF News 25 @ 5am | 5-530am | MTWTF-- | :30 | 2 | \$220.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | MTWTF-- | 2 | \$220.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 11/01/12 | 5:22 AM | WPBF News 25 @ 5am | 5-530am | :30 | RMDA12TV04 | \$220.00 NM |
| 2 | WPBF | F | 11/02/12 | 5:24 AM | WPBF News 25 @ 5am | 5-530am | :30 | RMDA12TV04 | \$220.00 NM |
| 7 | 10/29/12 | 11/02/12 | WPBF News 25 Mornings | 5:30-5:57am | MTWTF-- | :30 | 1 | \$320.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | MTWTF-- | 1 | \$320.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | 5:44 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | RMDA12TV04 | \$320.00 NM |
| 8 | 10/29/12 | 11/02/12 | Dr. Oz M-F 9-10a | 9-10a | MTWTF-- | :30 | 2 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | MTWTF-- | 2 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/30/12 | 9:38 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | RMDA12TV04 | \$225.00 NM |
| 2 | WPBF | F | 11/02/12 | 9:22 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | RMDA12TV03 | \$225.00 NM |
| 9 | 10/29/12 | 11/02/12 | 10-11a Anderson Cooper | 10-11a | MTWTF-- | :30 | 2 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | MTWTF-- | 2 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | 10:57 AM | 10-11a Anderson Cooper | 10-11a | :30 | RMDA12TV04 | \$225.00 NM |
| 2 | WPBF | F | 11/02/12 | 10:41 AM | 10-11a Anderson Cooper | 10-11a | :30 | RMDA12TV04 | \$225.00 NM |
| 10 | 10/29/12 | 11/02/12 | WPBF News 25 @ Noon | 12pm-1230pm | MTWTF-- | :30 | 1 | \$350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| | | | |
|---------------------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 965259-2 | 11/04/12 | November 2012 | 10/29/12 - 11/02/12 |
| Advertiser | Product | Estimate Number | |
| Aronberg/D/State Attorney | DAVE ARONBERG FOR S | | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------------------|----------------|---------------------------|----------------|-------------------|-------------|---------------|
| 10 | 10/29/12 | 11/02/12 | WPBF News 25 @ Noon | 12pm-1230pm | MTWTF-- | :30 | 1 | \$350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/29/12 | 11/04/12 | | | MTWTF-- | | 1 | \$350.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 11/02/12 | 12:25 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | RMMDA12TV04 | \$350.00 NM |
| 11 | 10/29/12 | 11/02/12 | THE CHEW | 1P-2P | MTWTF-- | :30 | 1 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/29/12 | 11/04/12 | | | MTWTF-- | | 1 | \$275.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | 12:58 PM | THE CHEW | 1P-2P | :30 | RMMDA12TV04 | \$275.00 NM |
| 12 | 10/29/12 | 11/02/12 | M-F 3-4P | M-F 3-4P | MTWTF-- | :30 | 2 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/29/12 | 11/04/12 | | | MTWTF-- | | 2 | \$400.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/31/12 | 3:56 PM | M-F 3-4P | M-F 3-4P | :30 | RMMDA12TV04 | \$400.00 NM |
| 2 | WPBF | Th | 11/01/12 | 3:48 PM | M-F 3-4P | M-F 3-4P | :30 | RMMDA12TV04 | \$400.00 NM |
| 13 | 10/29/12 | 11/02/12 | M-F 5pm News | 5-6pm | MTWTF-- | :30 | 1 | \$450.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/29/12 | 11/04/12 | | | MTWTF-- | | 1 | \$450.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 11/01/12 | 5:43 PM | M-F 5pm News | 5-6pm | :30 | RMMDA12TV04 | \$450.00 NM |
| 14 | 10/29/12 | 11/02/12 | Jeopardy | 7:30-8PM | MTWTF-- | :30 | 1 | \$1,700.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/29/12 | 11/04/12 | | | MTWTF-- | | 1 | \$1,700.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | 7:35 PM | Jeopardy | 7:30-8PM | :30 | RMMDA12TV04 | \$1,700.00 NM |
| 15 | 10/29/12 | 11/02/12 | M-SUN WPBF News 25 @ 11-11:35PM | | MTWTF-- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/29/12 | 11/04/12 | | | MTWTF-- | | 1 | \$1,000.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 11/02/12 | 11:34 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | RMMDA12TV04 | \$1,000.00 NM |
| 16 | 10/29/12 | 11/02/12 | Nightline | 11:35-12:05AM | MTWTF-- | :30 | 1 | \$700.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/29/12 | 11/04/12 | | | MTWTF-- | | 1 | \$700.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | 12:18 AM | Nightline | 11:35-12:05AM | :30 | RMMDA12TV04 | \$700.00 NM |
| LR- Network Special Report | | | | | | | | | |

Total Spots 16

Payment Terms 30 Days

| | |
|-------------------|------------|
| Gross Total | \$6,995.00 |
| Agency Commission | \$1,049.25 |
| Net Amount Due | \$5,945.75 |

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Attention: Accounts Payable
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Austin, TX 78703

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 965259-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WPBF | Mica Hansen | HRP -Washingt | National |

| Advertiser | Product | Estimate Number |
|---------------------------|---------------------|-----------------|
| Aronberg/D/State Attorney | DAVE ARONBERG FOR S | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/27/12 - 11/02/12 | 965259 | 06382834 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|-------------------|-----------------|--------------------|-------------------|--------------------|----------------|------------|-------------|-------------|
| 1 | 10/27/12 | 10/27/12 | Sat 5-6am News | Sat 5-6am | -----1- | :30 | 1 | \$60.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1- | 1 | \$60.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/27/12 | 5:15 AM | Sat 5-6am News | Sat 5-6am | :30 | RMMDA12TV04 | \$60.00 NM |
| 2 | 10/27/12 | 10/27/12 | GMA Saturday 7-8am | Sat 7am-8am | -----1- | :30 | 1 | \$650.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1- | 1 | \$650.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/27/12 | 7:55 AM | GMA Saturday 7-8am | Sat 7am-8am | :30 | RMMDA12TV04 | \$650.00 NM |
| 3 | 10/28/12 | 10/28/12 | Sun 5-6am News | Sun 5-6am | -----1 | :30 | 1 | \$100.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/28/12 | 5:55 AM | Sun 5-6am News | Sun 5-6am | :30 | RMMDA12TV04 | \$100.00 NM |
| 4 | 10/28/12 | 10/28/12 | Sun 6-7am News | Sun 6-7am | -----1 | :30 | 1 | \$180.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$180.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/28/12 | 6:13 AM | Sun 6-7am News | Sun 6-7am | :30 | RMMDA12TV04 | \$180.00 NM |

Total Spots 4

Payment Terms 30 Days

| | |
|--------------------------|-----------------|
| <u>Gross Total</u> | \$990.00 |
| <u>Agency Commission</u> | \$148.50 |
| <u>Net Amount Due</u> | \$841.50 |